

# AIRPORT DIRECTOR'S REPORT

## April 2010



### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for March, 60,613 was up 2.8% compared with March 2009. The total passenger count year-to-date, 161,478 was down 3.0% compared to the same period last year.

### B PROGRAMS

#### 1. Air Service

Currently there are 38 daily departures from SBA to eight non-stops: Los Angeles, San Francisco, San Jose, Sacramento, Salt Lake City, Seattle, Denver and Phoenix. This compares with 13 daily departures from San Luis Obispo, 5 from Santa Maria and 3 from Oxnard, giving SBA a 64% share of the daily departure market for the four airports in the Tri-County region.

Staff Contact: Terri Gibson, 692-6004

#### 2. Communications Program

##### a. Airline Terminal Project Public Outreach Highlights

There are sign boards at the Terminal as well as project handouts available from the Ambassador stand and publication area. FlySBA.com has an extensive amount of project information including construction videos and still photography. The next quarterly e-newsletter is scheduled for release in May. Planning is underway for the next phase of public information when loop road construction will change transportation access in front of the Terminal in the fall.

High at-risk community youth are creating large murals depicting travel postcards for the construction fencing. Their work is being supervised and guided by a local artist at the Franklin Teen Center over a two-month period.

##### b. Promotional Items This Month

*MTD* busboards, *Pumpflix* videos at four local gas stations, *City News & Brief* water bill inserts, *Seasons Magazine* ad, *SkyWest* inflight magazine ad, *Santa Barbara Conference & Visitors Bureau (CVB)* newsletter article to 2,000 meeting planners, *CVB Annual Meeting Planner Guide* ad, *UCSB Athletics* radio

programming, City TV (Channel 18) programming and *Noozhawk* online news ads to promote commercial airline service at SBA.

Spring events with an Airport sponsorship: annual Isla Vista Elementary School (SBA's Adopt-A-School partner) fundraiser, a Goleta Valley Historical Society lecture about Earle Ovington for whom the Airline Terminal is named, and the *I Madonnari* street painting festival (Children's Creative Project fundraiser).

### **c. Airline Terminal Comment Card Program**

52 cards were collected from the holdrooms and main lobby in March. Most comments concerned customer service issues including wi-fi access.

### **d. flysba.com Website Statistics**

There were 25,104 unique visitors representing 856,392 hits on the website in March (a 60% increase in hits over March 2009). The top pages were the flight schedule, airline information and parking. The most downloaded documents were the Airport Information Guide, Long Term Parking Lot 2 map and Frontier Airline announcement news release. Outside of the U.S., the top world country visits originated in the Netherlands, Germany and Sweden.

### **e. Visitors Center Activity**

418 students from seven schools representing four districts received aviation education information in March via the Airport's Tour Program. *Future Flyers* sessions took place for local 6<sup>th</sup> grade GATE students. Five General Aviation clubs held meetings, and the TSA and Airport Patrol held training sessions at the Center during the month.

### **f. Special Events**

A ribbon cutting ceremony will be held on May 6<sup>th</sup> at 9:30 a.m. to commemorate the completion and successful operation of the rental car service facility at 25 David Love Place. Mayor Schneider will be joined by community leaders to celebrate the first U.S. Green Building Council Gold LEED new construction building in the City of Santa Barbara and just one of 129 in the state of California.

Staff Contact: Terri Gibson, 692-6004

### **3. Airport Noise Abatement Program**

Planned completion date: Spring 2010

Installation and construction on flight track receiver was completed in January. Coastal development permit approved first week of March. Replacement of the two existing noise monitors and installation of a new NMT has begun, scheduled to be completed at the end of April.

Staff Contact: Tracy Lincoln, 967 - 7111

### **4. Property Management**

#### **a. Self-Service Fueling Project**

MAG Aviation construction of the self-service fueling facility is substantially complete. The scheduled opening date is April 15, 2010.

Staff Contact: Hazel Johns, 692-6003

#### **b. Airport T-Hangars**

The Airport T-Hangars are full. One end unit has also been leased. New application process underway, with next lottery to be held in June 2010.

Staff Contact: Rebecca Fibley, 692-6022

#### **c. Airport Concession Program**

On April 1, 2010, one Food & Beverage proposal and one Retail news and gift concession proposal was received. Proposals will be evaluated and lease negotiations will commence on April 15, 2010.

Staff Contact: Hazel Johns, 692-6003

### **5. Airline Terminal Public Arts Program**

Thirteen artist teams responded to the *Call for Artists* for three commissioned art works: wood beam stenciling, north rotunda floor medallion, and wrought iron railing embellishment. The Selection Panel has invited five teams to continue in the selection process. Interviews will be held April 28.

Staff Contact : Karen Ramsdell, 692-6002

## **C CAPITAL PROJECTS**

### **1. Airport Terminal Improvement project**

Planned Completion Date: 2012

An Award of Contract was made by City Council on March 24 for the SBA Temporary Facilities & Site Preparation Project. Lash Construction is the Contractor. An Award of contract was also made by City Council for the Airline Terminal Building portion of the project. EMMA Corporation is the Contractor.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Construction for the Temporary Facilities contract has been completed. The Terminal Project contractor commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site, and all of the new building footings have been poured. The contractor continues to work on the foundation system, and is erecting the steel framework of the building.

Staff Contact: Owen Thomas, 692-6018  
Laurie Owens, 692-6023

### **2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project**

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation  
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and the project was approved by the Planning Commission on March 4, 2010. The project requires review by the California Coastal Commission. Construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

#### **D COUNCIL / AIRPORT COMMISSION ACTIONS**

Council / Airport Commission approved the following recommendation in March - Recommendation: That Council / Board Members:

Accept and authorize the Airport Director to execute, on behalf of the City, an FAA Airport Improvement Program Grant in an amount not to exceed \$3,100,000 to be distributed in two grants, Part A and Part B, of Project No. AIP-3-06-0235-41 for the Airline Terminal Improvement project and the purchase of an airfield sweeper.